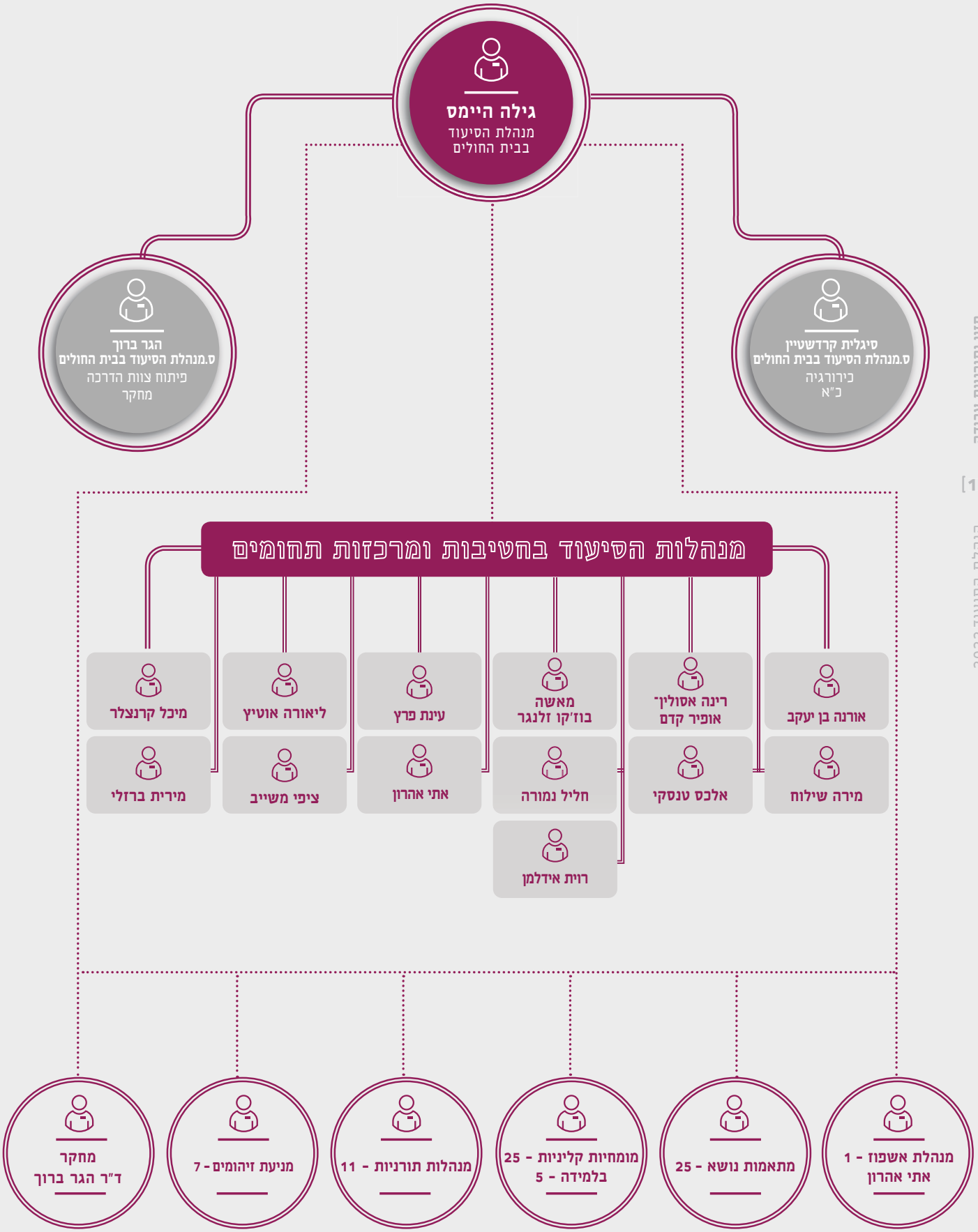הנהלת הסיעוד-מבנה ארגוני